



PAL's Summertime 2022 Campaign

What is Share Hope?

Grassroots fundraising to “pay it forward” by increasing awareness, adding new PAL meetings, AND supporting YOUR local Meeting.

Why Help?

- 1) To receive additional resources (books, targeted digital marketing, etc.). You choose how to spend 1/3rd of dollars raised to support your meeting! (Note: The meeting allocation is capped at \$500. If your meeting raises more than \$1,500; \$500 would be spent for your choices for your meeting and the balance will go to national expense.)
- 2) To raise funds for new meetings in communities without PAL.
- 3) To generate awareness about PAL with those who need help.
- 4) To use and provide input on a pilot video guest speaker supplemental lesson.

How Can I Help?

- Choose to have your meeting participate.
- Complete and return the participation form **before MAY 8th**.
 - Provide information about SHARE HOPE in your meetings beginning May 23rd through June 26th. PAL will provide information / materials to help.

Who Can Help?

Anyone can support PAL – facilitators, meeting attendees, family, friends...

How Does It Work?

- After you submit your participation form:
- We will create and share with you a link for a fundraising page for your meeting. This is where people will donate.
 - You will receive any needed information or materials before May 23rd
 - At each meeting during the campaign (May 23rd through June 26th), make brief announcement such as the following after the opening prayer:
 - *For the next five weeks, we have the opportunity to help this meeting with additional resources AND to ‘pay it forward’ to help establish new meetings for other parents seeking hope. Donations can be made online to our meeting’s own fundraising page _____.*
 - After the campaign, you will receive your meeting’s results by the end of July and any benefits you opted for by the end of August.

Questions?

Contact the PAL office (602) 512-1454 or help@palgroup.org. MaryEllen or Beth will assist you.