



Power of PAL Watch Party Checklist November 5, 2022

- ❑ **TIMING:** A good time to start your watch party is about 30 minutes before the event. The virtual event will last approximately 60 minutes, so there will be time before and after the event for you and your guests to visit.
- ❑ **GUEST LIST:** Social gatherings are always nice, and with these watch parties, you can share your passion for PAL and why you're encouraging your friends to be a part of the virtual event with you. We would love for guests to participate in the event any way they can – commenting in the chat box, donating or just learning more about PAL. So, ask them to bring their fully charged phones too!
- ❑ **INVITING GUESTS** is best done via phone and serves as a nice personal touch to ask others to attend! Follow up the call with an email or text (see page 2 for a copy and paste template)
- ❑ **LET PAL KNOW YOU'RE HOSTING A WATCH PARTY!** Click [HERE](#) to register to host a watch party.
- ❑ **FOCUS ON THE "PARTY" PART OF WATCH PARTY:** Have fun and make this a memorable evening – provide appetizers, snacks and beverages. Make it an all-around fun evening. Remember, there is no cost to attend this virtual event, so it's a great opportunity for your guests to consider donating to PAL.
- ❑ **TECHNOLOGY:** You can either setup your TV to stream the virtual event or you can connect your laptop to your TV (most TVs today have apps built in). If the weather is nice, and you have the equipment, consider setting up a screen and projector outside to watch the event. You will access the live stream through a website link that will be sent to you the week of the event. We encourage you to do a test on your TV.

EXAMPLE INVITE EMAIL:

Here is an example of an email you can send to your guests after you invite them over the phone. Feel free to personalize this with your own story/reason for inviting them.

During the watch party, you may want to have your guests sign up to be added to PAL's mailing list (if they're not already) through palgroup.org, to keep up with all things PAL.

Dear **NAME**,

I am excited to invite you to join me at **LOCATION** on November 5, 2022 at **TIME** to be a part of our watch party for the virtual POWER OF PAL event. This will be a fun night full of great company, great food and a great program telling us about how PAL supports parents seeking hope and how we can help raise money for PAL to expand services in communities without PAL.

ONE PARAGRAPH WHY THIS ORGANIZATION IS IMPORTANT TO YOU AND WHY YOU WANT TO INVITE YOUR FRIENDS TO LEARN MORE. THIS IS A GOOD PLACE TO TELL YOUR PAL STORY.

We will offer appetizers and beverages before the 60-minute program. We'd love if you stayed around for a little while after the event so we can catch up!

Thanks for considering. If you could let me know by **DATE**, that would help us plan the evening.

Hope to see you soon,

YOUR NAME

EXAMPLE INVITE TEXT:

Here is an example of a text you can send to your guests. In this day and age, it's sometimes easier to reach out through a text. Feel free to personalize this with your own story/reason for inviting them but keep it brief.

I hope you can join me on 11/5/22 at **TIME** for the Power of PAL watch party. This will be a fun night full of great company, great food and a great program about PAL.

GIVE ONE SENTENCE WHY PAL IS IMPORTANT TO YOU.

I'll have appetizers and beverages before the 1-hour program.

Let me know by **DATE** if you can make it.